

## **Unicorn Chronology**

### **1996**

£56,463 turnover, -£16,012 net profit, 8 members  
Opening in September, funded by loanstock & ICOF loan  
Two tills, 550 sq.m. premises  
Food scares: BSE, E-coli

### **1997**

£371,494 turnover, £10,551 net profit, 6 members

### **1998**

£558,623 turnover, £28,123 net profit, 7 members

### **1999**

£826,128 turnover, £22,656 net profit, 10 members  
Anti-GM food campaigns

### **2000**

£967,211 turnover, £13,536 net profit, 10 members

### **2001**

£1,241,104 turnover, £30,383 net profit, 14 members, average basket £10-£11  
Foot and Mouth outbreak

### **2002**

£1,479,669 turnover, £71,049 net profit, 15 members, average basket £11-£12

### **2003**

£1,960,316 turnover, £14,045 net profit, 14 members, average basket £12-£14  
Loanstock & Triodos loan fund building purchase & premises increase to 950 sq.m.  
Purchased a third till  
Atkins diet craze; SARS outbreak

### **2004**

£2,933,792 turnover, £182,383 net profit, 19 members, average basket £14-£17.50  
Decide to lift cap on membership (15) and minimise casual labour  
Purchased a fourth till  
'Gillian McKeith effect', huge growth in whole foods sector

### **2005**

£3,601,359 turnover, £178,381 net profit, 31 members, average basket ~£17.50  
Moved offices upstairs and further increased shop and store, premises increase to 1,150 sq.m.  
Tesco Burnage opens

### **2006**

£3,878,381 turnover, £119,039 net profit, 41 members, average basket ~£18.50  
Growth slows, decide to retain 5-10% casual labour for flexibility  
Purchased a fifth and sixth till

**2007**

£3,650,330 turnover, £155,040 net profit, 43 members, average basket ~£18.50  
Install green roof

**2008**

£3,636,694 turnover, £94,520 net profit, 37 members, average basket ~£18.50  
New loanstock issue funds the purchase of 21-acre growing site at Glazebury  
Built 'east wing' extension to store, increasing premises to 1,250 sq.m.  
BBC Radio 4 Best Local Food Retailer  
Credit crunch and value of the pound falls against the Euro; Loanstock repayment

**2009**

£3,697,386 turnover, £141,200 net profit, 40 members, average basket ~£18.50